

National Red & White Queen Guidelines & Information

2017 National Red & White Queen Contest

National Red & White Convention, Kasson, MN, June 7-9, 2017

Objectives:

1. Recognize RWDCA Juniors who have achieved high standards of excellence in their farming operations, community service, citizenship and leadership.
2. Provide RWDCA Youth with opportunities and experiences to enhance their knowledge, skills, attitudes and aspirations in leadership, citizenship, community service, communications and public relations.
3. Enable teens to serve as RWDCA spokespersons, to develop internal and external breed partnerships of mutual benefit.
4. Strengthen RWDCA youth programs.

Eligibility & Requirements:

Participants in the National Red & White Queen Contest must meet three requirements. First, they must be at least 16 years of age, but not older than 21, on January 1, 2017. They must be a Junior Member in good standing with the Red & White Dairy Cattle Association. Must have been a RWDCA member for more than 1 year before due date of application.

All participants are required to attend and assist with these functions:

- Farm tours, speeches and Interviews during National Convention
- The Convention Show (you will be passing out ribbons) & Sale- During Convention* if applicable
- The Convention Banquet- During Convention

If selected as RWDCA Queen, you **MUST** attend these: They are **MANDATORY** if you cannot attend these events then the title will be given to the Alternate.

- Premier National Junior Red & White Show at The All-American Dairy Show
- All-American Red & White Show at The All-American Dairy Show
- International and International Junior Red & White Show
- National Red & White Convention

Optional events are- Any Approved or National Red & White Show

If you don't attend one event your title will be taken away. A valid excuse must be given to the RWDCA office. **(Ex: Judging contest is not a valid excuse.)**

The RWDCA Queen is encouraged to attend other events throughout the year, including any other events within the RWDCA. Attendance at other local, state or national events throughout the year is optional and must be coordinated by the Queen in advance with event organizers.

Also, in each issue of *The Red Bloodlines*, you need to write a short summary of events or summary of the season to the breeders and owners of Red & White Cattle. You may be asked to do extra editorial.

Contest Procedures:

There are three elements in the judging.

- Application Form (10 points). The judges will evaluate your application and the responses you provide to the questions.
- Interview (*including personal appearance*, 40 points). Each participant will meet with the judging panel for 20 minutes. You must be on time for the interview. There will be no make-up interviews if you miss your scheduled time.
- Prepared Presentation (*including poise, content and knowledge displayed*, 40 points). This segment assesses each participant's ability to represent the Red & White breed through public speaking. **The topic will be sent with your packet after receiving your application.** Your speech must be at least 5 minutes. Note cards are optional with a slight deduction.
- Impromptu Question (*including poise, content and knowledge displayed*, 10 points). A question will be selected for each candidate and you will be asked to answer without prior knowledge of the question.

Scoring will be based on

- your knowledge of the Red & White breed;
- your ability to define and analyze the audience that you are speaking to, then accordingly select and present the breed's selling points
- the organization and persuasiveness of your statements; and
- your presentation skills, including creativity.

Banquet:

The conclusion of the National Red & White Queen Contest will be incorporated into the Convention Banquet. You will sit together for dinner at reserved tables in the front of the banquet hall with the judges. Before the dinner, you will be escorted to the stage in order, to briefly (no more than 30 seconds) introduce yourself (state your name, where you are from and tell about your involvement with RWDCA). Then after your introduction is completed you will have your impromptu question given individually. After introductions and impromptu have been completed, you will eat with the judges. Crowning will be during the awards portion of the banquet.

Dress:

Floor length evening dress are appropriate during the banquet. During the interview and speech you are required to wear business attire. At RWDCA Events, you are required to wear business attire or a sundress. Jeans are not considered Business Attire. Please remember you are representing the RWDCA and yourself.

***All clothing for events must be approved for any events that you attend. That includes at convention, shows and all events.**